

Media Contact: Anita Bennett or Carmen Carlisle c/o Young Communications Group, Inc. 213.738.9240, ext. 202 or ext. 201; cell: 213.304.2463

abennett@youngcomms.com

FOR IMMEDIATE RELEASE (with photos please)

"Inaugural Watch" Event Caps Off Three Extraordinary Days Of Community Celebration at the California African American Museum

January 21, 2009—Los Angeles, CA—On January 20, more than 650 CAAM members and special guests witnessed history during an inaugural breakfast that culminated three days focused on celebrating, preserving and honoring the culture and history of African Americans. Many attendees stayed until noon bringing energy, excitement and emotions filled with laughter and tears to this extraordinary community event.

The Museum kicked off the three-days by honoring the Rev. Martin Luther King, Jr., at Target Sundays@CAAM on January 18, and again on Monday, January 19, by opening on a day it is usually closed and providing programs and birthday cake.

The Target Sundays@CAAM event attracted over a thousand people who were entertained by groups and individuals drawn from the colorful tapestry of cultures that make Los Angeles and California special. Performers represented South Korea, India, Latin America, Kenya and the U.S.. The program was hosted by actors Jeffrey Anderson-Gunter (of what and what) and Dawnn Lewis (of what and what)

On Monday, storytelling, videos about Dr. King and poetry reading attracted individuals and families who visited CAAM after the south Los Angeles Kingdom Day Parade honoring Rev. Martin Luther King, Jr. All visitors were served delicious birthday cake in honor of Dr. King's birthday.

The California African American Museum is forging a new trail documenting the African American contribution to the settlement of the West. It is a pioneering effort. The exhibition, "The African American Journey West," chronicles the African American journey from the west coast of Africa to the west coast of America.

CAAM is at 600 State Dr., Exposition Park, Los Angeles. Parking in the adjacent lot is \$8.00 all day. Enter the lot from Figueroa and 39th Streets. Regular museum hours are Tuesday through Saturday from 10 am to 5 pm and 11 am to 5 pm on Sunday.

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